

BERTRAND CORP. ANNOUNCES THE RESULTS OF THE EXCHANGE OFFER ON ITS BONDS MATURING ON 20 DECEMBER 2024 AND THE SUCCESS OF THE ISSUE ON THE BONDS MATURING ON 31 JULY 2029 REACHING A TOTAL NOMINAL VALUE OF 100MM€

Paris, 16 December 2024

Bertrand Corp. announces the success of the exchange offer (the 'Exchange Offer') on the €98,000,000 bonds maturing on 20 December 2024 with a coupon of 4.50% per annum (ISIN: FR0013469285) (the 'Existing 2024 Bonds') for new bonds maturing on 31 July 2029 with a coupon of 6.65% per annum (ISIN: FR001400RNN9) (the 'Exchange Bonds') and a Cash Consideration.

Bertrand Corp. confirms that €13,800,000 in aggregate nominal amount of the Existing 2024 Bonds has been validly submitted to the Exchange Offer, leading to an aggregate Cash Consideration amount of 262,890€ to be paid by the Issuer on 18 December 2024.

Concurrently with the Exchange Offer, the Issuer had also proposed to issue new bonds due 2029 (the 'New Money Bonds' and together with the Exchange Bonds, the 'New Bonds') assimilated and forming a single class of debt securities with the Exchange Bonds.

Following strong demand from investors, Bertrand Corp. announces that an additional 68,906,000€ New Money Bonds will be issued, which in addition with the Exchange Bonds will lead to the issue of 82,706,000€ New Bonds.

Following the issuance of the New Bonds, the bonds maturing on 31 July 2029 will amount for a total aggregate nominal value of **100,000,000€**.

About Bertrand Corp.

Bertrand Corp. is an investment company created by Olivier Bertrand, holding a portfolio of companies operating well established restaurants, restaurant brands and catering businesses. Bertrand Corp. portfolio also includes financial and real estate assets.