

## BERTRAND CORP. ANNOUNCES THE AMOUNT OF THE CASH CONSIDERATION RELATING TO THE EXCHANGE OFFER

Paris, 12 December 2024

Bertrand Corp. announces the amount of the Cash Consideration to be received by the Eligible Holder as part of the exchange offer launched on 24 October 2024 (the '**Exchange Offer**') on the €98,000,000 bonds maturing on 20 December 2024 with a coupon of 4.50% per annum (ISIN: FR0013469285) (the '**Existing 2024 Bonds**') for new bonds maturing on 31 July 2029 with a coupon of 6.65% per annum (ISIN: FR001400RNN9) (the '**Exchange Bonds**').

Bertrand Corp. has announced on 10 December 2024 the modification of the Exchange Offer and issued an amended Exchange Offer Memorandum on 10 December 2022. In particular, Bertrand Corp. has announced that, in addition to the Exchange Bonds, the Eligible Holders will also receive a Cash Consideration as part of their participation to the Exchange Offer.

Even though the pricing of the New Money Bonds (as defined in the Exchange Offer Memorandum) has not yet occurred, Bertrand Corp. announces that the Cash Consideration is equal to  $\leq 1,905$  for each  $\leq 100,000$  in principal amount of Existing 2024 Bonds that is validly offered for exchange (and not validly withdrawn) on or prior to the Expiration Time and accepted for exchange.

The result of the Exchange Offer will be announced on 16 December 2024. The exchange of the Existing 2024 Bonds for the Exchange Bonds and the issue of the New Money Bonds will take place on 18 December 2024.

## About Bertrand Corp.

Bertrand Corp. is an investment company created by Olivier Bertrand, holding a portfolio of companies operating well established restaurants, restaurant brands and catering businesses. Bertrand Corp. portfolio also includes financial and real estate assets.